



MAZZONI CENTER 2025-2026 SPONSORSHIP OPPORTUNITIES: PARTNER WITH PURPOSE

Mazzoni Center is Philadelphia's premier LGBTQ health and wellness provider and the largest LGBTQ nonprofit organization, serving over 15,000 people every year. It's mission is to provide quality, comprehensive health and wellness services in an LGBTQ-focused environment, while preserving the dignity and improving the quality of life of the individuals we serve.

Sponsorship with Mazzoni Center isn't just support, it's a partnership. It's a chance to align your brand with a trusted institution at the forefront of LGBTQ health equity, while gaining high-profile visibility among a loyal, diverse, and engaged audience.

WHY SPONSOR MAZZONI CENTER?

Meaningful Impact:

- **Advance health equity for LGBTQ** individuals and people living with HIV
- **Support vital services** for communities facing systemic barriers to care
- **Strengthen community trust** in institutions that affirm dignity and identity

Strategic Visibility:

- **Year-round brand recognition** across events, campaigns, and digital media
- **Direct connection** to thousands of community members, partners, and supporters
- **VIP engagement** at our signature Mazzoni Center Honors event
- **New recognition additions for annual sponsors in 2025-2026 include:**
 - Our newly launched year-round Charlene Arcila Trans Wellness Collective program series, including a full-day in-person conference in September
 - Our Philly Marathon team



SIGNATURE SPONSORSHIP OPPORTUNITY: MAZZONI CENTER HONORS

Honoring Melba Moore | Monday, November 3, 2025 | Kimmel Center, Philadelphia

Mazzoni Center Honors is our premier benefit event—an unforgettable night of performance, storytelling, and celebration attended by a diverse group of supporters, including civic leaders, elected officials, artists, and activists. This year, we are proud to honor Tony Award winner and cultural icon Melba Moore for her decades-long impact on arts, activism, and LGBTQ+ visibility.

SPONSORSHIP BENEFITS INCLUDE:

- Prominent logo placement on event signage, website, invitations, and press
- Recognition from the stage and in official remarks
- Exclusive access to VIP tickets and sponsor reception

LET'S BUILD SOMETHING BIGGER, TOGETHER

Becoming a Mazzoni Center sponsor sends a powerful message: your company or foundation stands for equity, inclusion, and the health and well-being of all people.

Please see the attached 2025-2026 Sponsorship Chart for year-round and event-specific partnership opportunities at various funding levels.

For questions or to make your sponsorship commitment, please contact dweisberg@mazzonicenter.org.

Thank you!



2025-2026 SPONSORSHIP OPPORTUNITIES

Sponsorship Levels			Year-Round Recognition (beginning July 1, 2025 and ending August 31, 2026)					Mazzoni Center Honors Melba Moore – November 3 @ The Kimmel Center							
	Level	Amount	Website	Mazzoni Center In-House Video Screens	Annual Report	Charlene Arcila Trans Wellness Collective Series Marketing	Mazzoni Center Philly Marathon Jerseys	Verbal recognition from stage	Pre-Concert Slide Show	Lobby Signage	Recognition on all event ads	Recognition on event landing page on website	Playbill ad	VIP tickets to event	Tickets to sponsor reception
Annual Running 7/1/25-8/31/26	Diamond	\$35,000	Logo	Logo	Logo	Logo	Logo	X	Individual	Individual	Logo	Logo	Full-Color Back or Inside Cover	25	25
	Sapphire	\$20,000	Logo	Logo	Logo	Logo	Logo		Individual	Individual	Logo	Logo	Full Page B&W Premium Location	10	10
	Ruby	\$10,000	Name	Name	Name	Name	Name		Shared	Shared	Name	Name	Full Page B&W	5	5
Mazzoni Center Honors Only	Lead	\$25,000						X	Individual	Individual	Logo	Logo	Full-Color Back or Inside Cover	25	25
	Diva	\$10,000							Individual	Individual	Logo	Logo	Full Page B&W Premium Location	10	10
	Star	\$5,000							Shared	Shared	Name	Name	Full Page B&W	5	5
	Ad Only	\$2,000											Full Page B&W		
	Ad Only	\$1,000											Half Page B&W		

For more information or to confirm your sponsorship, contact dweisberg@mazzonicenter.org. Thank you for your support!