Il proceeds from Mazzoni Center
Gala: Metamorphosis support
Mazzoni Center's continuum of
health and wellness services, including a full
array of primary health care services, mental
and behavioral health services, and LGBTQ
legal services, as well as HIV and STI testing,
food bank and housing subsidies for families
and individuals affected by HIV, support
groups, outreach and education programs.

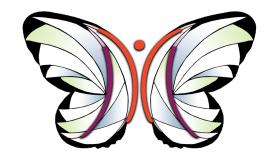
In addition to supporting the crucial mission of Mazzoni Center, cash sponsors have the unique opportunity to reach over 400,000 people through web and print advertisements and announcements, community events, email communication, and exposure at the gala. All cash sponsors will be listed in emails associated with the event once written commitments are made. (These benefits packages are not applicable to in-kind donors and individual, noncompany/organization donors.)

Mazzoni Center may entertain modification of specific benefits to fit the needs of a sponsor's marketing goals and objectives. Mazzoni Center's priority is to establish and maintain long-term relationships with all of its partners. All sponsors have the opportunity to provide items for distribution to guests, subject to committee approval.

## mazzoni center gala metamorphosis

SATURDAY, MAY 19

University of the Arts Dorrance Hamilton Hall 320 South Broad Street Philadelphia, PA 19102



MAZZONICENTER.ORG/GALA2018

## **TO LEARN MORE CONTACT:**

Michael Kelly
Event & Volunteer Manager

Mazzoni Center
1348 Bainbridge Street
Philadelphia, PA 19147
215-563-0652 x218
mkelly@mazzonicenter.org







Benefits	Presenting Sponsor \$50,000 +	Diamond Sponsor \$35,000 +	Platinum Sponsor \$20,000 +	Gold Sponsor \$10,000 +	Silver Sponsor \$5,000 +	Bronze Sponsor \$2,500 +	Event Sponsor \$1,000 +
VIP Tickets	32	24	16	12	6	4	2
Speaking Opportunity	✓						
Tabling & Display Opportunity	$\checkmark$	<b>√</b>	✓				
Featured in video presentation	✓	✓	✓				
Special story in e-newsletter	✓	✓	✓	✓			
Verbal recognition	$\checkmark$	✓	✓	<b>√</b>	<b>√</b>		
*Logo on event signage & slideshow	<b>√</b>	✓	<b>✓</b>	<b>√</b>	✓	✓	✓
*Logo on invitation, press & print ads	$\checkmark$	<b>√</b>	✓	<b>✓</b>	✓	✓	✓
*Logo on web & event announcements	✓	✓	✓	✓	✓	✓	✓
Recognition in annual report	✓	✓	✓	✓	✓	✓	✓
**Program Book Advertisement	3 full color page ads (5" x 8" each)	2 full color page ads (5" x 8" each)	2 full color page ads (5" x 8" each)	2 full color page ads (5" x 8" each)	1 full color page ad (5" x 8")	½ full color page ad (5" x 3.875")	1/4 full color page ad (2.375" x 3.875")
Invites to Thank You Event	10	8	8	6	4	2	2

To purchase a sponsorship, visit MAZZONICENTER.ORG/GALA2018 or complete and return the enclosed card.

<sup>\*</sup>Payment and logo must be received by March 16 to be included on the invitation. \*\* Program book ads must be received by April 13 to be included in the program book.