



2024 SPONSORSHIP OPPORTUNITIES

Sponsorship Levels			Year Round			Philadelphia Trans Wellness Conference					Mazzoni Center Honors							
Level	Amount		Website	Mazzoni Center In-House Video Screens	Annual Report	Naming Recognition	Program Book	Onsite Signage	PTWC Website	Exhibitor Table	Verbal Recognition from Stage	Pre-Concert Slide Show	Lobby Signage	Recognition on all event ads	Recognition on event landing page on website	Playbill ad	VIP tickets to event	Tickets to pre-concert sponsor reception
Annual*	Diamond (Change-Maker + Lead)	\$47,500	Logo	Logo	Logo	Major Group Conference Space	Full-Color Back or Inside Cover	Logo	Logo	2 tables	X	Individual	Individual	Logo	Logo	Full-Color Back or Inside Cover	25	25
	Sapphire (Advocate + Diva)	\$19,000	Logo	Logo	Logo	Regular Group Conference Space	Full Page B&W	Logo	Logo	1 table		Individual	Individual	Logo	Logo	Full Page B&W Premium Location	10	10
	Ruby (Ally + Star)	\$9,500	Name	Name	Name		Half Page B&W	Name	Name	1 table		Shared	Shared	Name	Name	Full Page B&W	5	5
Philadelphia Trans Wellness Conference Only	Change-Maker	\$25,000				Major Group Conference Space	Full-Color Back or Inside Cover	Logo	Logo	2 tables								
	Advocate	\$10,000				Regular Group Conference Space	Full Page B&W	Logo	Logo	1 table								
	Ally	\$5,000					Half Page B&W	Name	Name	1 table								
	Supporter	\$2,500					Quarter Page B&W	Name	Name									
	Friend	\$1,000					Listing											
Mazzoni Center Honors Only	Lead	\$25,000									X	Individual	Individual	Logo	Logo	Full-Color Back or Inside Cover	25	25
	Diva	\$10,000										Individual	Individual	Logo	Logo	Full Page B&W Premium Location	10	10
	Star	\$5,000										Shared	Shared	Name	Name	Full Page B&W	5	5
	Ad Only	\$2,000														Full Page B&W		
	Ad Only	\$1,000														Half Page B&W		

*Annual sponsorships include a 5% discount on the total of PTWC and Mazzoni Center Honors combined sponsorships, plus year round recognition

For more information or to confirm your sponsorship, contact dweisberg@mazzonicenter.org. Thank you for your support!