



**the cure for the common gala**

## SPONSORSHIP

### We are pleased to support Elixir

- Presenting Sponsor - \$50,000
- Silver Sponsor - \$5,000
- Diamond Sponsor - \$35,000
- Bronze Sponsor - \$2,500
- Platinum Sponsor - \$20,000
- Event Sponsor - \$1,000
- Gold Sponsor - \$10,000
- I want to make an additional contribution of \$ \_\_\_\_\_

Listing as you would like it to appear in *Elixir* materials:

Full sponsorship payment must be received prior to publication deadlines.  
\*All responses must be received by March 14, 2016 to be included on the invitation

Business Name \_\_\_\_\_

Contact Person and Title \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Enclosed is a check payable to **Mazzoni Center** in the amount of \$ \_\_\_\_\_

Please send your form and payment to:

**Mazzoni Center**  
Attn: Brooke Rogers, Special Events and Volunteer Coordinator  
21 South 12th St., 13th Floor  
Philadelphia, PA 19107

I/We prefer to pay by credit card:  MasterCard  Visa  AMEX  Discover

Is this payment being made by an  individual or  corporation?

Card Number \_\_\_\_\_ CCV \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name as it appears on the card \_\_\_\_\_

I/We would prefer to be contacted about other ways to support **Elixir**.

Please have a Mazzoni Center representative contact me.

A copy of the official registration and financial information of Mazzoni Center may be obtained from the PA Department of State by calling toll free, 1-800-732-0999. Registration does not imply endorsement.

For additional information about *Elixir* contact Brooke Rogers: 215-563-0652 ext. 218 or brogers@mazzonicenter.org.



[mazzonicenter.org/elixir2016](http://mazzonicenter.org/elixir2016)

# ELIXIR

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Friday, May 20, 2016

Dorrance H. Hamilton Building and  
Lubert Plaza Thomas Jefferson University

Become an integral part of one of the most exclusive events in our community, Mazzone Center's annual gala, Elixir. This year your involvement with Elixir will support Mazzone Center's latest endeavor, a new building at Broad and Bainbridge. Our new location will not only allow us to consolidate and streamline our operations under one roof, it will significantly increase our capacity to provide services to Philadelphia's LGBTQ communities.

Sponsors have the unique opportunity to reach over 400,000 people through web and print advertisements and announcements, community events and exposure at *Elixir*. Choose from a variety of sponsorship packages, ranging from cash and in-kind contributions to underwriting opportunities.

## PRESENTING SPONSOR (LISTED AS "ELIXIR PRESENTED BY [YOUR NAME HERE]")

\$50,000 - 32 VIP Tickets

- Four full color ad pages in the *Elixir* Program Book
- Featured in a video presentation at Elixir
- Premier tabling location and display opportunity at *Elixir*
- An invitation for ten to an exclusive "Thank You" party
- Special story in Mazzone Center e-newsletter
- Signage and verbal recognition at *Elixir*
- Logo on the invitation\* and in all press, web and print advertising and announcements
- Recognition in the Annual Report

## DIAMOND SPONSOR

\$35,000 - 24 VIP Tickets

- Three full color ad pages in the *Elixir* Program Book
- Featured in a video presentation at Elixir
- Premier tabling location and display opportunity at *Elixir*
- An invitation for eight to an exclusive "Thank You" party
- Special story in Mazzone Center e-newsletter
- Signage and verbal recognition at *Elixir*
- Logo on the invitation\* and in all press, web and print advertising and announcements
- Recognition in the Annual Report

## PLATINUM SPONSOR

\$20,000 - 16 VIP Tickets

- Two full color ad pages in the *Elixir* Program Book
- Featured in a video presentation at Elixir
- Premier tabling location and display opportunity at *Elixir*
- An invitation for eight to an exclusive "Thank You" party
- Special story in Mazzone Center e-newsletter
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## GOLD SPONSOR

\$10,000 - 12 VIP Tickets

- Two full color ad pages in the *Elixir* Program Book
- An invitation for six to an exclusive "Thank You" party
- Signage and verbal recognition at *Elixir*
- Logo on the invitation\* and in all press, web and print advertising and announcements
- Recognition in the Annual Report

## SILVER SPONSOR

\$5,000 - 6 VIP Tickets

- One full color ad pages in the *Elixir* Program Book
- An invitation for four to an exclusive "Thank You" party
- Signage and verbal recognition at *Elixir*
- Logo on the invitation\* and in all press, web and print advertising and announcements
- Recognition in the Annual Report

## BRONZE SPONSOR

\$2,500 - 4 VIP Tickets

- One half color ad page in the *Elixir* Program Book
- An invitation for two to an exclusive "Thank You" party
- Signage and slideshow recognition at *Elixir*
- Logo on the invitation\* and in all press, web and print advertising and announcements
- Recognition in the Annual Report

## EVENT SPONSOR

\$1,000 - 2 VIP Tickets

- One quarter color ad page
- An invitation for two to an exclusive "Thank You" party
- Signage and slideshow recognition at *Elixir*
- Listing on the invitation\* and in all press, web and print advertising and announcements
- Recognition in the Annual Report

As a supporter and participant of *Elixir*, sponsors will be affiliated with one of the most trusted and well-known LGBT health, wellness, legal, and HIV/AIDS service organizations in the U.S. Mazzoni Center may entertain modification of specific benefits to fit the needs of a sponsor's marketing goals and objectives. Mazzoni Center's priority is to establish and maintain long-term relationships with all of its partners. All sponsors have the opportunity to provide items for the distribution to guests, subject to committee approval.

*\*All responses must be received by March 14, 2016 to be included on the invitation*

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