

Please note that vending tables that accompany certain sponsorship levels will be located in the main hallway of the conference space (guaranteed high traffic). All sponsors will also be listed in the 2017 Mazzoni Center Annual Report.

## 2017 SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR - \$50,000

- Speaking opportunity and video short presentation opportunity
- Verbal recognition during opening remarks and throughout the event
- Sponsor up to 3 rooms at the Convention Center during the conference. Rooms may include 2 workshop rooms and 1 specialty space (e.g., Kids Camp, Youth Space, Spirituality Space, Keynote Speaker Room, Community Space)
- Company logo displayed as “Presenting Sponsor” on inside front cover of Program Book, on the conference web page and in marketing and promotional messages, including Mazzoni Center newsletter
- Full-page (8” x 10.5”) color ad in the Program Book (including first choice placement)
- Recognition in press releases and announcements
- Prominent signage at the Conference Registration area and a vending table in a prime location

### TITANIUM SPONSOR - \$35,000

- Verbal recognition during opening remarks and throughout the event
- Sponsor up to 3 rooms at the Convention Center during the conference. Rooms may include 2 workshop rooms and 1 specialty space (e.g., Kids Camp, Youth Space, Spirituality Space, Keynote Speaker Room, Community Space)
- Company logo displayed as “Titanium Sponsor” on inside front cover of Program Book, on the conference web page and in marketing and promotional messages, including Mazzoni Center newsletter
- Full-page (8” x 10.5”) color ad in the Program Book (including second choice placement)
- Recognition in press releases and announcements
- Prominent signage at the Conference Registration area and a vending table in a prime location

### CHAMPION SPONSOR - \$20,000

- Verbal recognition during opening remarks and throughout the event
- Sponsor up to 2 rooms at the Convention Center during the conference. Rooms may include 1 workshop room and 1 specialty space (e.g., Kids Camp, Youth Space, Spirituality Space, Keynote Speaker Room, Community Space)
- Company logo displayed as “Champion Sponsor” on inside front cover of Program Book, on the conference web page, and in marketing and promotional messages, including Mazzoni Center newsletter
- Full-page (8” x 10.5”) color ad in the Program Book (preferred choice placement)
- Recognition in press releases and announcements
- Prominent signage at the Conference Registration area and a vending table in a prime location

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## 2017 SPONSORSHIP OPPORTUNITIES

### WIFI SPONSOR - \$15,000

- Verbal recognition during opening remarks and throughout the event
- Sponsor 1 workshop room at the Convention Center during the conference
- Company logo displayed as “WiFi Sponsor” in prime location of Program Book, on the conference web page, and in marketing and promotional messages, including Mazzoni Center newsletter
- Full-page (8” x 10.5”) color ad in the Program Book (priority placement)
- Recognition in press releases and announcements
- Prominent signage at the Conference Registration area and various locations in hallways, and a vending table in a prime location

### LEADER SPONSOR - \$10,000

- Verbal recognition during opening remarks and throughout the event
- Sponsor 1 workshop room at the Convention Center during the conference
- Company logo displayed as “Leader Sponsor” in prime location of Program Book, on the conference web page, and in marketing and promotional messages, including Mazzoni Center newsletter
- Full-page (8” x 10.5”) color ad in the Program Book (priority placement)
- Recognition in press releases and announcements
- Prominent signage at the Conference Registration area and a vending table in a prime location

### APP SPONSOR - \$7,500

- Full-page (8” x 10.5”) color ad in the Program Book
- Company logo on marketing and promotional messages and on all pages of smartphone apps
- Company logo and website link displayed as “App Sponsor” on conference website
- Prominent signage at the Conference Registration area and a vending table in a prime location

### ADVOCATE SPONSOR - \$5,000

- Full-page (8” x 10.5”) black & white ad in the Program Book
- Company logo on marketing and promotional messages
- Company logo and website link displayed as “Advocate Sponsor” on conference website
- Prominent signage at the Conference Registration area and a vending table in a prime location

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## 2017 SPONSORSHIP OPPORTUNITIES

### OPENING NIGHT RECEPTION SPONSOR - \$3,500

- Signage at the Conference Registration area and at the Opening Night Reception
- Verbal recognition and ability to speak about your commitment to the conference during the Opening Night Reception
- Company logo on website and acknowledgement as “Opening Reception Sponsor” in the Program Book

### PROFESSIONAL NETWORKING MIXER SPONSOR - \$3,500

- Signage at the Conference Registration area and at the Professional Networking Mixer
- Verbal recognition at the Professional Networking Mixer
- Company logo on website and acknowledgement as “Professional Networking Mixer Sponsor” in the Program Book

### ACTIVIST SPONSOR - \$2,500

- Full-page (8” x 10.5”) black & white ad in the Program Book
- Company logo on SELECT marketing and promotional messages
- Signage at the Conference Registration area and a vending table in a prime location

### ALLY SPONSOR - \$1,000

- Half-page (8” x 5”) black & white ad in the program book
- Signage at the Conference Registration area and a vending table in a prime location
- Company logo displayed as “Ally Sponsor” on the website and select promotional messages

### OPENING NIGHT RECEPTION OR PROFESSIONAL NETWORKING MIXER SUPPORTIVE SPONSOR - \$500

- Company logo on signage at Opening Reception and Professional Networking Mixer event(s) and in select e-mail messages only



Return to Mazzoni Center, Attn: Development & Marketing, 1348 Bainbridge St. Philadelphia, PA 19147 or send as an e-mail to [info@mazzoniacenter.org](mailto:info@mazzoniacenter.org). For more timely processing you can also make a reservation at [mazzoniacenter.org/2017advending](http://mazzoniacenter.org/2017advending).

## 2017 SPONSORSHIP OPPORTUNITIES

Please print clearly

Organization/Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Title/Position \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone (Required) \_\_\_\_\_

E-mail (Required) \_\_\_\_\_

Yes, please include my organization/company as a sponsor for the **16th Annual Philadelphia Trans Health Conference** at the following level: (Check one)

**General Conference Sponsorships\***

- Presenting - \$50,000
- Titanium - \$35,000
- Champion - \$20,000
- WiFi - \$15,000
- Leader - \$10,000
- App - \$7,500
- Advocate - \$5,000
- Activist - \$2,500
- Ally - \$1,000

**Conference Event Sponsorship\***

- Opening Night Reception 9/7/17 - \$3,500
- Professional Networking Mixer 9/8/17 - \$3,500
- Opening Night Reception Supportive 9/7/17 - \$500
- Professional Networking Supportive 9/8/17 - \$500

\* all General Conference and Event Sponsors will be placed on all conference website and e-mail messages, included in the annual report

Please list my organization/company name as: \_\_\_\_\_

If applicable, we will follow-up with you about a logo, ad placement, table space, and other necessary information to fulfill your other sponsorship benefits.

- Yes, I would like to have a vending table at the conference.
- Yes, I will submit my advertisement for the program book by 7/7/2017 to [eflynn@mazzoniacenter.org](mailto:eflynn@mazzoniacenter.org)

Enclosed is my check payable to Mazzoni Center

Please charge my credit card: \$ \_\_\_\_\_ Check One:  VISA  MASTERCARD  AMEX  DISCOVER

(Required) Is this payment being made by a credit card assigned to an  individual or  corporation/organization?

Cardholder's Name \_\_\_\_\_

Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_ CCV Code \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_ Date \_\_\_\_\_

Cardholder's E-mail (Required) \_\_\_\_\_

**NOTE: You must receive an email confirmation before your reservation is complete.**

**Full Page 8" x 10.5"**

**1/2 Page 8" x 5"**